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Docket No. 17200-780
(formerly 3553-4091US1)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Sunmee Choi

Serial No.: 09/944,293

Group Art Unit: TBA

Filed: August 31, 2001

Examiner: TBA

For: SYSTEM AND METHOD FOR OPTIMIZING REVENUE AND/OR BOOKINGS
FROM COLLECTED DEMAND DATA IN A BUYER DRIVEN COMMERCE
SYSTEM

CERTIFICATE OF MAILING (37 C.F.R. §1.8(A))

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

I hereby certify that the attached:

1. Transmittal of Revocation/Appointment of Power of Attorney and Change in Correspondence Address
2. executed Revocation/Appointment of Power of Attorney and Change in Correspondence Address
3. Return post card

along with any paper(s) referred to as being attached or enclosed and this Certificate of Mailing are being deposited with the United States Postal Service on date shown below with sufficient postage as first-class mail in an envelope addressed to the: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Respectfully submitted
Chadbourne & Parke LLP

Dated: July 8, 2005

By: _____

Walter G. Hanchuk
Registration No. 35,179

Chadbourne & Parke, L.L.P.
30 Rockefeller Plaza
New York, NY 10112
212-408-5100 Telephone
212-541-5369 Facsimile



Attorney Docket No. 17200-780
(formerly 3553-4091US1)

54205
↑CUSTOMER NUMBER↑

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SYSTEM

**TRANSMITTAL OF REVOCATION/APPOINTMENT OF POWER OF ATTORNEY
AND CHANGE IN CORRESPONDENCE ADDRESS**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

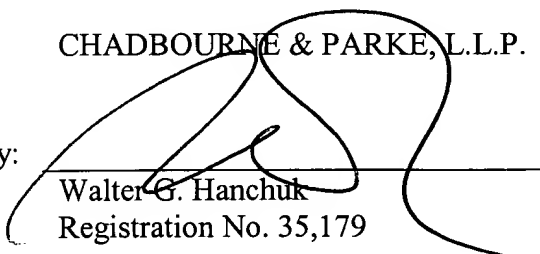
Transmitted herewith is a Revocation/Appointment of Power of Attorney and
Change in Correspondence Address

- ☒ The Commissioner is hereby authorized to charge any additional fees which may
be required for filing this paper, or credit any overpayment to Deposit Account
No. 03-1240, Order No. 17200-780.

CHADBOURNE & PARKE, L.L.P.

Dated: July 8, 2005

By:


Walter G. Hanchuk
Registration No. 35,179

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30 Rockefeller Plaza
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**REVOCATION/APPOINTMENT OF POWER OF ATTORNEY
AND CHANGE IN CORRESPONDENCE ADDRESS**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

The undersigned representative, on behalf of the Assignee of record of the entire right, title and interest of the above identified application/patent, hereby states the following:

- (1) The Assignee hereby revokes all previous Powers of Attorney or authorization of agents previously given in the above identified application/patent;
- (2) Please change the correspondence address for the above-identified application/patent to:

Walter G. Hanchuk
CHADBOURNE & PARKE LLP
30 Rockefeller Plaza
New York, NY 10112
CUSTOMER NUMBER: 54205

- (3) Direct all telephone calls to Walter G. Hanchuk at (212) 408-1129
- (4) The Assignee hereby appoints the practitioners named below:

Joseph A. Calvaruso	Reg. No. 28,287
Lawrence B. Goodwin	Reg. No. 29,642
Peter Bucci	Reg. No. 30,034
Mark Waddell	Reg. No. 31,803
Walter G. Hanchuk	Reg. No. 35,179
Kenneth S. Weitzman	Reg. No. 36,306
Kathleen Gersh	Reg. No. 41,806
Daniel Basov	Reg. No. 42,303
Rochelle Dede	Reg. No. 53,737

who are associated with:

CUSTOMER NUMBER: 54205

CHADBOURNE & PARKE LLP
30 Rockefeller Plaza
New York, NY 10112

as my/our attorney(s) to prosecute the application identified above, and to transact all business in the US Patent and Trademark Office covered therewith.

Statement Under 37 CFR 3.73(b)

An Assignment from the inventor(s) of the patent application/patent to priceline.com Incorporated was recorded in the US Patent and Trademark Office at Reel 012712 Frame 0735 on March 14, 2002, or for which a copy thereof is attached. This Assignment confirms that the entire right, title and interest in said application/patent resides with the Assignee.

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

Date: 6/29/05

Assignee: priceline.com Incorporated

Signature: 

Print Name: Peter Millones

Title: Executive Vice President/General Counsel

Correspondence Address
Chadbourn & Parke, L.L.P.
30 Rockefeller Plaza
New York, NY 10112
(212) 408-5100 – Telephone
(212) 541-5369 – Facsimile